

REPORT ON
FIELD WORK AND PROJECT WORK

CONDUCTED BY THE
DEPARTMENT OF TOURISM AND TRAVEL MANEGEMENT
LADY KEANE COLLEGE

REPORT ON FIELD WORK AND PROJECT WORK

The Department of Tourism and Travel Management has conducted experiential learning through various project and field work on various subjects of the even and odd semesters papers. Field trips are conducted as experiential learning where students have to conduct case studies and surveys based on different topics assigned.

The objectives of conducting experiential learning, field works and surveys are:

1. To enhance the knowledge or concepts acquired through books, lectures and classroom teachings.
2. To allow students to gain hands on experience on different areas of studies.
3. To provide students an opportunity for knowledge based application as an experiment.
4. To give students a practical learning.

The session 2022-2023 has been a successful year for the Department for being able to conduct many experiential learning inside and outside the class rooms.

The details of the experiential learning activities are as follow:

Sl/No.	Types of Experiential Learning Activities	Topic or Theme	Name of Paper	Semester	Names of students
1	Case Study on Mawlynnong (Local Trip to Mawlynnong)	Destination Promotion and Development; with reference to Mawlynnong.	BTM-602: Destination Planning and Development	VI	1. Banrisuklang Marngar 2. Baphira Thawmuit 3. Dado Rita 4. Emaia Phika Passah 5. Enrichment Dkhar 6. Ibadalangshisha Sylliang 7. Ladianghun Nongsiej 8. Lareen Rida Niewkor Massar 9. Metung Cheda 10. Nancy Blene Tongper 11. Philawanbet Rymbai 12. Ngangkham Babyna

		Women Participation in Community Based Tourism CBT; Case Study of Mawlynnong Village	BTM-403: Tourism in North East India	IV	<ol style="list-style-type: none"> 1. Osiyam Taku 2. Pingi Nalo 3. Ibandari Mawlein 4. Satisfy Rymbai 5. Medaiakmen G Marpna 6. Lasarabha Lymba 7. Chiesa Balamshwa Lamin 8. Synroplang Wankhar 9. Trina Dkhar 10. Wansaka Tariang 11. Lawinia Warjri 12. Roilang I Nanghuloo 13. Fidelity Behphat 14. Riakor Rani 15. Emidaka Challam 16. Gracefully Khonglah 17. Pyngrope Phawa 18. Gurleen Kaur 19. Phidalin Jyrwa 20. Emma Wansuk Marbaniang 21. Naphisabet Pamthied 22. Dalumlin Khongji 23. Ra Tharshim Awungshi 24. Shamurailatpam Nirmala 25. Gimiralin Mawlong 26. Sakaemi Pala 27. Mebaaihun Mynsong 28. Bar Bomcie Dui
		Marketing Strategies of Mawlynnong as an Eco-Tourism destination	BTM-802: Marketing in Hospitality and Tourism	VIII	<ol style="list-style-type: none"> 1. Abigail Cornella Wann 2. Amanda Kharryngki 3. Angela T. Kurkalang 4. Angelica Lyngdoh 5. Damken G. Kaye

					6. Della K. Nongspung 7. Hakanidaman Kamar 8. Ibansiewdor Thongni 9. Laphira Kharshiing 10. Phibarishisha Nongsap 11. Philajop Kharkongor 12. Yumi Dada
2	Theatrical Play	Folklores of the Khasis	BTM-201: Tourism Products of India	II	1. Benika Dkhar 2. Kepelhouno Sirie 3. Wandarisha Warjri 4. Emigracia Dkhar 5. Nabakor Warjri 6. Emidaka Myllemngap 7. Jasmine Kharbuki 8. Evakordor Nonglang 9. Daiarisa Pakma 10. Rukhsana Begum 11. Balarisuk Marshra 12. Paleishisha Nongneng 13. Bahunshisha Khongsdir 14. Priya Das 15. Badariti Kharsyiemiong 16. Daphisha Nongrum 17. Vilhousanou Tseikha 18. Shekinah Marak 19. Laiarisa Majaw 20. Dapmon Suchiang 21. Na-I-Shisha Pyngrope 22. Sofia Jarain 23. Yomum Kina 24. Lame Linggi 25. Monglam Wangsu 26. Dumir Yapak

		Conceptualized and Designing Events	BTM-801: Event Management	VIII	<ol style="list-style-type: none"> 1. Abigail Cornella Wann 2. Amanda Kharryngki 3. Angela T. Kurkalang 4. Angelica Lyngdoh 5. Damken G. Kaye 6. Della K. Nongspung 7. Hakanidaman Kamar 8. Ibansiewdor Thongni 9. Laphira Kharshiing 10. Phibarishisha Nongbsap 11. Philajop Kharkongor 12. Yumi Dada
		Events and Promotional Techniques.	BTM-802: Marketing in Hospitality and Tourism	VIII	<ol style="list-style-type: none"> 1. Abigail Cornella Wann 2. Amanda Kharryngki 3. Angela T. Kurkalang 4. Angelica Lyngdoh 5. Damken G. Kaye 6. Della K. Nongspung 7. Hakanidaman Kamar 8. Ibansiewdor Thongni 9. Laphira Kharshiing 10. Phibarishisha Nongbsap 11. Philajop Kharkongor 12. Yumi Dada